



FOR IMMEDIATE RELEASE:

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"Safe 4 Spring" Project

Marshall County - Sheriff Ted Kamatchus announced today that the Marshall County Sheriff's office in cooperation with the Governor's Traffic Safety Bureau, area business, and local schools will be conducting a weeklong project from April 17-24, 2010.

The program entitled "Safe 4 Spring" is a comprehensive effort by the sheriff's office in promoting traffic safety through education and enforcement to reduce the number of traffic-related injuries and deaths incurred by the youth of Marshall County.

The program has numerous components aimed at promoting traffic safety. These components consist of extensive use of the media and public service announcements, educational talks in the schools, a safety seat checkpoint, extra patrol, and positive reinforcement.

Through this program students in local schools will be educated on age appropriate traffic safety issues. Parents will have an opportunity to attend a child safety seat checkpoint to ensure their children are being transported correct and as safe as possible. Drivers and passengers will be rewarded for proper use of seatbelts and increased visibility will serve as a reminder to buckle up. Area businesses that support the program will gain recognition as supporters of traffic safety in our community. Lastly, the media will play an active role in promoting traffic safety and recognition for those groups and businesses that take an active role in supporting the program.

Any civic groups or businesses interested in taking part of "Safe 4 Spring" should contact Deputy Wesley Beane at the Marshall County Sheriff's Office.

About Marshall County Sheriff's Office

The Marshall County, Iowa Sheriff's Office is headed up by Sheriff Ted G. Kamatchus. Sheriff Kamatchus is committed to keeping communities and neighborhoods safe in Marshall County.

For additional information or a sample copy, contact:

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